

# MCS Committee Meeting 05.05.21

Present: RB, SF, JDA, JDI, EM, MN, JRJ, MT



## 1. Minutes of previous meeting

Minutes were approved for upload to website

## 2. Membership

There has been a significant increase in membership over the past month. There are 167 active club members, of whom 102 are adult members.

There are 36 members with an expiry date of the end of June. MN to contact these members at the start of June asking those that intend to renew to do so by BACS pro-rata payment of £7.50.

## 3. TT national membership

It was agreed that the club would join. JRJ to action.

## 4. Survey (JRJ)

Deadline 6pm Sunday. JRJ summarised responses so far, and will summarise all responses after the close of the survey on Sunday. JDA to resend the request to complete survey to the coaching distribution list.

## 5. Facebook / Strava

JRJ shared a potential strategy for streamlining and improving the way in which the club can use Facebook and Strava to meet the needs of prospective and current club members, parents and visitors. There are now over 1300 members of the MCS Facebook 'group'. The proposal is that this group will be replaced by a 'page' for all friends of MCS, and also two new private 'groups'. One of these groups would be for senior members and prospective members. The second group would be one for parents of junior members and prospective members; this group will cover all aspects of junior coaching. JRJ and MN to plan required admins for each, for handover in case of committee changes, and a strategy for monitoring membership. JRJ and MN to also plan a communication to be shared with all group members (see the statement at the end of these minutes).

## 6. Coaching qualifications and training

12 coaches need to update their safeguarding training. MT will chase this up. Some DBS certificates needed. JDA to chase coaches and request copies sent to MT. Volunteers need to fill in a form, unless they will always be with a coach. These volunteers should not be left alone with a group.

## 7. Adult rides

RB offered thanks to those who have been involved in the very successful restart of club activity.

## 8. AOB

- None

## Statement on changes to Malvern Cycle Sport Facebook and Strava groups

The committee has been carefully considering how to improve both MCS' offering to members, and also the feeling of community and engagement within the club. In order to respond to changes in the way that such technology is used (and, sadly, mis-used) it is also very important for us to ensure a greater level of safety and security for our members. We are very keen to continue to share public MCS information with anyone who may be a prospective member of the club, or has a general interest in MCS – including information on popular events like our annual reliability rides, upcoming club summer time trials and hill climb which are open to all, race reports on club members and honorary members, and other information on cycling in Malvern that may be of interest.

Reviewing the comments and suggestions raised by the recent MCS survey, the most common suggestion to improve our Facebook communications was the creation of a members-only Facebook group. The current Malvern Cycle Sport Facebook group contains a lot of people with an interest in MCS – the group contains approximately 1300 members as of May 2021. However, the actual club membership is only around 10% of this – 105 seniors and 67 juniors (30<sup>th</sup> May 2021).

Having such a large group to display information on everything from the club's reliability rides, to organising weekend club rides and junior coaching events, means that some information inevitably gets lost. In addition, having a group consisting of 90% non-club members does not, we feel, help to promote a feeling of community and engagement amongst club members. We want to encourage club members to share ride reports, photos, items for discussion, and post about rides they are doing that they would like to open up to other members of MCS.

We have agreed to make some simple changes to our Facebook structure that will result in everyone seeing information that is relevant to them:

1. Creation of a public Facebook page – for any public MCS information, including information on reliability rides, club time trials and hill climbs, race reports on club and honorary club members and any other information on cycling in Malvern that we think would be of interest to those with an interest in MCS.
2. Creation of a private senior Facebook group – for current club members, and prospective members. Membership of this group will be reviewed every 6 months by members of the committee team, with prospective members either encouraged to join, or removed from the group if they no longer wish to join the club.
3. Creation of a private junior Facebook group – for parents of juniors who take part (or who would like to take part) in the MCS coaching programme, and club coaches. Membership of this group will be reviewed every 6 months by members of the committee team, with prospective members either encouraged to join, or removed from the group if they no longer wish to join the club.

The MCS Strava group currently has 179 members and 22 pending requests. Of these, about 40 are members of MCS. To align with the proposed changes to Facebook and help improve safety and security for our members, the intention is to rename this group to 'Malvern Cycle Sport – archived group', and create a new Strava group for club members only. On joining MCS, new members will be invited to join this Strava group.